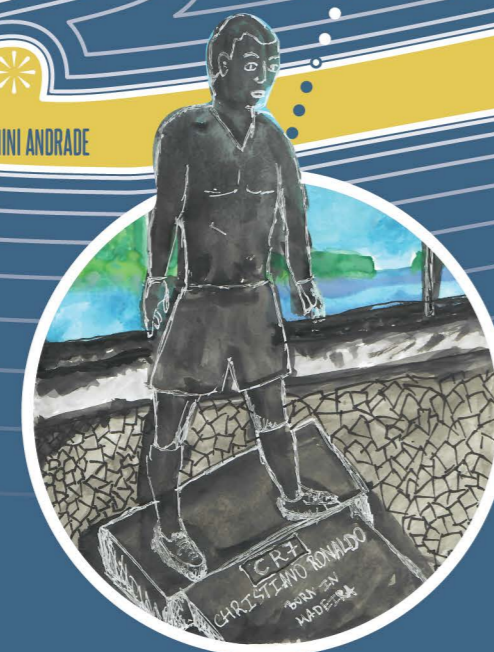


FUNCHAL MADEIRA



- 1 - ART CENTER CARAVEL
- 2 - ART FOOD CORNER
- 3 - CR7 MUSEUM
- 4 - MONTE PALACE GARDENS
- 5 - MARCOS MILEWSKI MURAL
- 6 - MUNICIPAL SQUARE
- 7 - COLÉGIO DOS JESUÍTAS (OLD CAMPUS)
- 8 - PORTA 33 ART ASSOCIATION
- 9 - BALTAZAR DIAS THEATER
- 10 - SÃO TIAGO FORT
- 11 - RUA DAS FONTES
- 12 - QUINTA DAS CRUZES MUSEUM
- 13 - FLOWER MARKET
- 14 - OLD TOWN



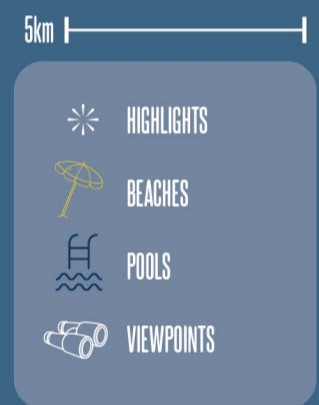
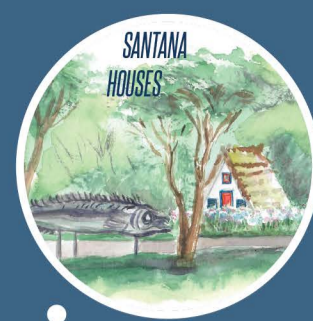
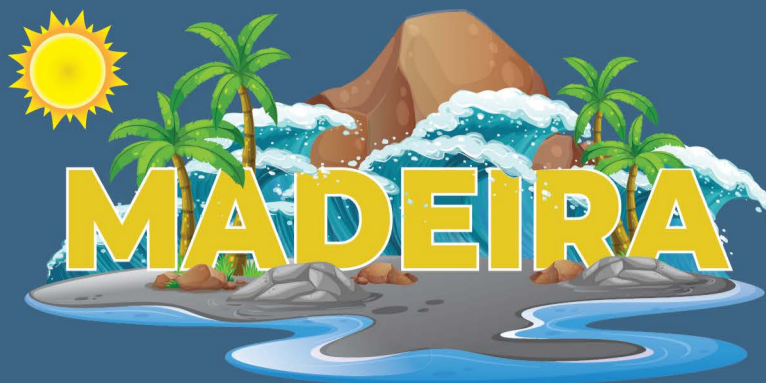
This map is an intellectual output of My Soft City Project, cofunded by Erasmus+ Programme of the European Union.

FREE MAP!



200m





ABOUT THE PROJECT

This map was not printed in China. It was created by the hands of young people from Madeira, under the guidance of the Association ARTEM and Art Center Caravel. My Soft City: From Flâneur to Entrepreneur is an international project between a team of non-profit organisations, small businesses and art schools in France, Romania, Sweden and Portugal. We aimed to help young people to embrace the cultural heritage of their cities.

AND HERE ARE THE CREATORS:

- | | | | |
|----------------------|------------------|-----------------------|---------------------|
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1. FUNCHAL *(outside of city center)*

The capital of Madeira has a bit of everything the Island has to offer. Take a cable car ride to Monte Palace Tropical and Botanical Gardens. Visit the historic Funchal Cathedral or explore the Flower Market, where you can find not only exotic flowers but also fruit and vegetables. For an adrenaline rush, try tobogganing down the streets of Monte or take a thrilling whale-watching tour. Visit Caravel Art Center to appreciate fine art, and then the statue of Cristiano Ronaldo, the most famous Madeirense, even if you are not a football fan.

2. SANTA CRUZ

One thing you've never done in your life - you've never been to an entertainment park under an airport runway. Well, Santa Cruz provides! Play sports and games under one of the most challenging airports in the world, and make sure to join locals for plane spotting - some landings are nerve-wracking. For breathtaking views of the ocean and mountains, visit the Cristo Rei viewpoint in Caniçal, which is accessible by car or foot. If you're interested in diving, there are several diving centres in the area.

3. MACHICO

When we say Machico, we mean yellow sand beach. Naturally, Madeira has only black volcanic sand, but here's the trick - Machico imported the sand from the Sahara desert! The harbour is now a favourite place for families with kids and a perfect spot for stand-up paddling and windsurfing. Visit Porto da Cruz for paragliding and surfing, or explore the stunning cliffs and landscapes of the Ponta de São Lourenço trail, and its lovely Prainha beach with true volcanic sand. And after a day of adventure, head to one of the restaurants in Caniçal for fresh seafood and traditional Madeiran cuisine.

4. SANTANA

The iconic Santana houses are on every other postcard from Madeira, therefore a must-visit. After a shot with the huts for Instagram, see Miradouro do Furado and Rocha do Navio viewpoints and ride down the beach with a cable car. For thrill-seekers, Parque Temático da Madeira offers exciting activities like zip-lining and rock climbing while Levada do Caldeirão Verde is perfect for nature lovers. Another stunning spot to visit closely is Miradouro do Guindaste in Faial, newly refurbished with a glass-floor peering over the ocean.

5. SÃO VICENTE

If you love surfing, be sure to check out Fajã da Areia, a popular spot for surfing and other water sports. For a unique experience, explore the volcanic caves in the area, which were formed by lava flows thousands of years ago. You can also visit the Chapel of Our Lady of Fátima, which offers stunning views of the ocean and the surrounding mountains. And stop by some vineyards to taste local wine from the grapes grown right there.

6. PORTO MONIZ

You haven't been to Madeira if you didn't visit the natural lava-made swimming pools in Porto Moniz with crystal-clear waters and spectacular views of the ocean. Whatever the season, jump in - the water never goes below 18°C even in winter! In the town, you can also explore the aquarium with sharks and stingrays. If you're looking for a unique beach experience, head to Seixal, which has black volcanic sand and turquoise waters. For a peaceful hike, visit the UNESCO-protected laurel forest in Fanal, with ancient trees and mystic scenery. And for a thrill, take the cable car to Achadas da Cruz, which offers stunning views of the cliffs and the ocean below.

7. CALHETA

Start by relaxing on the golden sands of Calheta Beach, where you can soak up the sun and enjoy the beautiful scenery. For art lovers, the Casa das Mudanças contemporary art museum is an unforgettable spot to check, with exhibitions featuring works by local and international artists. If you're travelling with kids, the pedagogical animal farm in Prazeres is a fun and educational experience, where you can feed the animals. And for stunning views of the coastline, head to the Farol viewpoint - you will observe the ocean and sunset right from the lighthouse area.

8. PONTA DO SOL

The point of the sun - this is how the town name translates from Portuguese, and it's indeed the warmest place on the island. If you're a digital nomad looking for a remote work destination, the village of Ponta do Sol is the perfect spot, with high-speed internet and a supportive community of like-minded individuals. Explore (with caution) the Cascata dos Anjos waterfall, a stunning natural wonder surrounded by lush vegetation. And for nature enthusiasts, the Levada dos Moinhos trail offers a scenic hike through the mountains and along a beautiful waterway.

9. RIBEIRA BRAVA

Ribeira Brava welcomes visitors with a cozy beach with natural black sand, watersports, and hospitable cafes at the seaford. One of the must-see attractions in the district is the Calhau de Lapa beach in Campanário. Prepare for a challenging hike down - but you will be rewarded with clear blue waters perfect for swimming and snorkelling. For a breathtaking view, head to the Boca da Encumeada viewpoint in Serra da Agua. It's a great spot for a romantic picnic or a group photo. After all that sightseeing, you might be feeling thirsty. Taberna da Poncha serves up the best poncha on the island - a traditional drink made from sugarcane, honey, and lemon.

10. CÂMARA DE LOBOS

There is a reason Winston Churchill came to paint the harbour of Câmara de Lobos - the view is stunning, with colourful boats bobbing in the harbor. For a spectacular view, head to the Cabo Girão viewpoint. At over 500 meters high, it's one of the highest cliffs in Europe, with a glass skywalk that allows you to look straight down to the sea below! If you're looking for a unique adventure, take the cable car down to Fajã dos Padres. This isolated beach is accessible only by cable car or boat.

FUN FACTS *(you're welcome!)*

- Madeira is a Portuguese archipelago but it sits on an African tectonic plate, so you're actually more in Africa than in Europe.
- The archipelago includes two inhabited islands - Madeira and Porto Santo, and two groups of islands with scientists and rangers - Desertas and Selvagens.
- Madeira was formed as a result of a volcano eruption. Nowadays, the beautiful village of Curral das Freiras is located in the crater. The village takes its name from catholic nuns (freiras) who were hiding there from pirates.
- Madeira is home to the largest laurel forest in the world, which has been designated a UNESCO World Heritage Site.

- The famous Italian explorer, Christopher Columbus, visited Madeira in 1478 and married the daughter of the island's governor. You can take a tour by a replica of his Santa Maria boat from the Funchal harbour.
- Madeira is known for its fortified wine. It was opened to toast the signing of the Declaration of Independence of the USA. Later Winston Churchill said that, tasting Madeira wine is like "drinking liquid history".
- Cristiano Ronaldo is from Madeira and we ALL know him here in person... yes...
- Although Madeira airport is considered one of the most challenging in the world, the last crash happened long ago, in 1977. After that, the

- runway was extended considerably. Pilots indeed need to go through extra training before taking this route but it's connected to side windsand not the runway.
- In Madeira, you need to try espetada (grilled meat on a skewer - unless you are a vegetarian), bolo do caco (a type of bread served with garlic butter), and poncha (a rum-based drink invented by fishermen to stay warm and healthy in the sea).

FIND OUT MORE:

artcaravel.com

artmadeira.org



SURVIVAL PHRASES *(in Portuguese)*

- Good morning
" Bom dia " (bom dee-ah)
- Good afternoon
" Boa tarde " (bow-ah tard)
- Good night
" Boa noite " (bow-ah noyt)
- Thank you
" Obrigado " (oh-bri-gah-doh)
- Why do you have such weird names for coffees?
" Porque têm nomes tão estranhos para os cafés? " (... as you would read it)

- Two beers, please
" Duas cervejas, por favor " (do-as ser-vej-ias)
- How much does it cost?
" Quanto custa? " (quan-to coosh-ta)
- Where does Ronaldo live?
" Onde vive o Ronaldo? " (ond veev uh Ronaldo)
- I don't need my ticket, I want to stay in Madeira forever!
" Não preciso do meu bilhete, quero ficar na Madeira para sempre! " (... you have to stay to find out!)

MAP DESIGN BY: Paulo Silva